



# EMIKO NORTH

GRAPHIC DESIGNER • PRODUCTION ARTIST

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## WORK HISTORY

### INDEPENDENT CONTRACTOR | 2012 - PRESENT

Designer, Production Artist: Creative print and online visuals for high-profile clients in the entertainment industry. Extensive experience in home entertainment design, awards season advertising, and digital deliverables. Recent experience in theatrical and network adaptive OOH production. Worked in-house at Art Machine, BOND, Creative Impact Agency, E! Networks, Industrial Creative, Mattel, meat and potatoes, Neuron Syndicate, and Spin Master LTD., for accounts including ABC TV, A24 Films, CBS TV, Disney, Focus Features, Fox Home Entertainment, Neon, Netflix, Paramount Home Entertainment, and Warner Bros. Home Entertainment.

### BOND CREATIVE, LOS ANGELES, CA

#### FREELANCE SEP 2014 - MAY 2015 | STAFF JUNE 2015 - DEC 2016

Art Director/Designer, Home Entertainment: Creative print and online marketing campaigns for major television and theatrical home entertainment releases, including DVD & Blu-ray key art & packaging, digital & social media assets, trade & consumer ads for print and digital spaces, merchandising & retail signage, and other collateral, as part of a collaborative team reporting to account executives and creative directors in-house.

### SPIN MASTER LTD., CULVER CITY, CA | CONTRACTOR AUG 2010 - DEC 2012

Toy Packaging Production Artist: Designer, Boys' trading cards, wheels packaging, projects specific to Toy Fair. Worked mostly off-site, collaborating with a global team of designers, illustrators, animators, brand managers, game developers, toy engineers, and localization professionals, to launch and refresh two lines of toys.

### MATSUNO DESIGN GROUP, GLENDALE, CA | SEP 2000 - FEB 2010

Designer, Production Artist: Home Entertainment packaging and collateral. DVD & Blu-ray key art, collectible packaging & gift sets, trade & consumer ads, episode guides & picture books, merchandising, e-advertising, and other collateral, working under the direction of creative principals at this boutique firm. Production, image selection and juggling of hundreds of Academy Awards® season trade print ads for 20+ major motion pictures. Worked client-facing with Creative, Marketing, and Art Directors at DreamWorks Pictures, Genius Entertainment/Discovery Networks, and Warner Home Entertainment.

### FUN & PROFIT, INC., dba L. NORMAN HOWE & ASSOCIATES, PASADENA, CA | FEB 1994 - FEB 2000

Production Artist, Designer, Art Director: Corporate brochures, retail print ads, consumer direct mail catalogs, coupons, POP displays, convention booths and various B-to-B collateral, for the grocery, mass merchandising and cause-related marketing arenas. Sourced, negotiated and directed photographers, illustrators, freelancers, printers and other suppliers. Directed photo shoots of products and people, in studio and on location. Helped propel \$5 million entrepreneurial marketing firm to \$50 million in revenues, working with all levels of management to carry out a key role in the creative process, from concept to finish. Accounts included SAM's Club, VONS, Walgreens, Rite Aid, City of Hope Cancer Research & Treatment.

## EDUCATION

University of California Los Angeles: Full Tuition Scholar, Bachelor of Arts cum Laude, Design  
Art Center College of Design | UCLA Extension | Glendale College | LACC | Associates in Art